
2026 HOUSING VENTURE LAB APPLICATION QUESTIONS

Applications must be submitted through the [application form](#). We recommend making a copy of this document and preparing your answers before beginning the form.

Applications are due on February 20 at 11:59 pm PST. The early application due date is February 6 at noon PST. Submitting by the early deadline will ensure we have the maximum amount of time to get to know your organization.

Overview Information

- Organization name
- Organization Tax ID number/EIN
- URL
- Organization type
 - Nonprofit
 - For profit
 - Other
- Check any descriptors relevant to your organization
 - VC-backed start-up
 - Real estate development company
 - Spinoff/subsidiary
 - Fund/financial vehicle
 - Architecture/engineering/construction
 - Manufacturing
- Headquarters location (*Applicants must be operating in the U.S. If your headquarters is outside of the U.S., please list your headquarters location and the location of your U.S. office.*)
- Founding year
- Please list your three largest funders/investors and the total money you've raised to-date. If you are applying as a product or initiative of a larger organization, please provide the

total annual budget for the parent organization and the funding raised to-date for the project/initiative.

- For venture-backed companies, please share the size of your most recent fundraising round. If relevant, include what stage round (e.g. Series A).

Program Track

The Housing Venture Lab has two program tracks:

Building Innovation Track: This track supports companies that are directly improving how housing is designed, built, or delivered. These ventures typically focus on innovations involving construction methods, building materials, or business models and technologies that make building faster, higher quality, or more cost-effective.

Opportunity & Access Track: This track supports companies that expand access, affordability, or stability for households and communities. These ventures aim to improve housing outcomes through tools, products, financing and permitting solutions, or ownership models that help people find, secure, or preserve housing.

- **To help us place you in the right part of the program, please tell us which track you believe is the best fit for your company.** We will make the final determination when building the cohort, but your perspective is useful.
 - Building Innovation Track
 - Opportunity & Access Track

Team Members

Please list your founders and/or top organizational leaders. Include name, role, and 25 words or less on relevant past work experience for each.

- Team Member 1 (Primary Point of Contact)
 - Name (first and last)
 - Role
 - Phone number

- Email
- LinkedIn Profile
- Team Member 2
 - Name (first and last)
 - Role
 - Phone number
 - Email
 - LinkedIn Profile
- Team Member 3
 - Name (first and last)
 - Role
 - Phone number
 - Email
 - LinkedIn Profile
- List any additional leadership team members, if applicable (please add no more than 3).
Reply with name, role, and 25 words or less for each on relevant past work experience.
- How many total team members do you have? Please specify total full-time vs. part-time/seasonal.

Organization Overview

- Describe your organization (including core products or services) in 100 words or less.
Please use simple language.
- What housing-related problem are you trying to solve? For whom? How will solving this problem create more affordable, equitable and/or sustainable housing? (<150 words)

Business Model

- Who are you providing your product or service to? Is it the same as the end-user/beneficiary? If not, who is the end-user/beneficiary? (<100 words)
- What is the core of your business or operating model? How do you generate revenue and from whom?
- How do you compare with others who are doing similar work? If you have many peers, what sets you apart? If you have few or no peers, why is that? (<150 words)

Growth & Strategy

- If you are developing a product, in what stage of development are you?
 - Proof of concept
 - Prototype
 - Pilot project
 - Multiple customers/projects completed
 - Other
- What is your traction to-date? Please provide a few data points: number of customers/beneficiaries, monthly or annual revenue and expenditures, purchase orders or projects completed, partnership or supplier agreements, patents, etc. (<150 words)
- What do you hope to achieve in the short- to mid- term (next 12–18 months) and longer term (3–5 years)? You may discuss growth, reach, partnerships, or impact—whatever is most central to your venture. (<150 words)
- In what ways does your work address historically-rooted and persistent inequities in housing and/or the building industry? (<200)
- Do any current or anticipated government policies significantly affect your venture? If yes, please describe. If not, write N/A.

Demographic Information [Optional]

The following two questions are for internal data tracking purposes and will be kept confidential. Your answers will not be used to evaluate your application.

- Does your founding team (or top 1-3 organizational leaders) include any BIPOC individuals?

- Does your founding team (or top 1-3 organizational leaders) include any women, or any individuals who identify as nonbinary?

Final details

- How did you hear about the Housing Venture Lab?
 - LinkedIn
 - Terner Labs newsletter
 - Terner Center newsletter
 - Terner staff (specify below)
 - Other newsletter (elaborate below)
 - From a former Housing Venture Lab participant (elaborate below)
 - Someone in my network shared it with me directly (elaborate below)
 - Through another program or accelerator (elaborate below)
 - Other (elaborate below)